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Compugen, a leader in IT for Municipal Government, sponsors MISA BC (Municipal Information Systems Association) '08 Fall Conference

Compugen is pleased to have participated in this year's BC Municipal Information Systems Association (MISA) Fall Conference (MISA West Conference). MISA BC and the City of Nanaimo hosted the 2008 MISA WEST CONFERENCE held September 23-26 in the newly completed Vancouver Island Conference Centre (VICC), located in Nanaimo.

Vancouver, British Columbia — 26 September 2008. Compugen Inc., a participant in the British Columbia Municipal Information Systems Association's 2008 Fall Conference ([MISA West](#)), showcased various IT optimization solutions at the Tradeshow segment of the conference, the theme of which was "The Nature of Technology" and the capacity of green technology to enable environmental sustainability. David Suzuki gave the keynote address on September 24th. In keeping with the theme of the conference, Compugen showcased a number of technology solutions that can improve the environmental impact of IT and leverage the capabilities of IT for positive environment change in the government.

Some of Compugen's optimization solutions are already becoming known through its innovative work in the virtualization sphere (see <http://virtualone.compugen.com>), through its partnership with Verdiem (see [press release](#)) and through the work of Compugen Finance Inc., which provides a suite of financing services as well as end-of-life recycling, resale, and environmentally responsible disposal services (see <http://compugenfinance.compugen.com>).

"Many of our municipal customers are coming to us with a heightened awareness of the optics and the reality of green initiatives in municipal IT. Their constituents are demanding more from them than ever before in terms of environmentally responsible policies and practices, and assuming that there will be savings associated with this. We've found ways of helping these people make both the practices and the savings a reality," said Leonard McCabe, Compugen's British Columbia Regional Manager. "For example, our virtual infrastructure initiatives yield significant reductions in power consumption while also improving aspects of IT security and flexibility."

Compugen is currently working with major technology suppliers such as [Hewlett-Packard](#) and [Citrix](#) to bring the latest in information technologies, strategies and business practice to Canadian municipalities and regional governments.

About Compugen

Compugen is Canada's largest privately-owned and operated IT services provider and PC systems integrator. Founded in 1981 by its current President and CEO, Harry Zarek, Compugen provides practical, real-world solutions and a comprehensive customer-focused portfolio of support services. Providing national coverage from 15 offices coast to coast, Compugen's experienced team of IT professionals helps mid-sized and large

corporations and government agencies across Canada with enterprise-level solutions that optimize IT costs and leverage technology for better business results.

Compugen is a Hewlett-Packard Premier Business Partner and a [Citrix Platinum Partner](#). In [2007](#) and [2008](#), Compugen was a winner of Microsoft's Worldwide Partner of the Year Award, reflecting a Canadian leadership position both in deploying Microsoft technologies and in the sphere of multi-vendor software consulting, licensing, deployment and adoption.

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