



For Release 8:00 AST
8 September 2008

Compugen, a leader in IT for Government, Double Diamond Sponsor of Showcase Ontario September 8-12, 2008

Compugen is pleased once again to be a major sponsor of Showcase Ontario, which takes place at the Metro Toronto Convention Centre, South Building, September 8-12, 2008. Showcase Ontario, the largest public sector information technology education event in Canada, brings together Canada's most important solutions providers and thought leaders specializing in IT for government.

Toronto, Ontario — 8 September 2008. Compugen Inc., a sponsor of [Showcase Ontario](#), September 8-12, 2008, will showcase virtualized data management solutions at the Exhibitor portion of the conference.

Contributing to the educational side of the conference, Compugen's Lou Tetsos, National Director, Virtual Infrastructure Solutions, will focus on complexity and management challenges, including the opportunities and difficulties of virtualization, application delivery SLA's, data de-duplication and strategies for greening your datacentre. In light of increasing demand for responsible IT in the government sector, Compugen will be showcasing a number of technology solutions that can improve the environmental impact of IT and leverage the capabilities of IT for positive environmental change.

Some of Compugen's optimization solutions are already becoming known through its innovative work in the virtualization sphere (see <http://virtualone.compugen.com>), through its partnership with Verdiem (see [press release](#)) and through the work of Compugen Finance Inc., which provides a suite of financing services as well as end-of-life recycling, resale, and environmentally responsible disposal services (see <http://www.compugenfinance.com/index.asp?ID=financing>)

"Our government customers look to us to address imperatives that go well beyond the bottom line," said Harry Zarek, Compugen's founder and current President and CEO. "The public demands changes in how we address the entire lifecycle of PC infrastructure, from planning and procurement through maintenance and disposal; and this goes beyond just the hardware to the business process enablers that make remote work a viable option for many, thus reducing our carbon footprint."

Compugen is currently working with major technology suppliers such as Netapp, VMWare, IBM, Lenovo, Verdiem and [Citrix](#) to bring the latest in information technologies, strategies and business practice to Canadian municipalities and regional governments.

Two keynote addresses at Showcase will provide food for thought: [Don Tapscott](#) will speak about how the internet and a net-savvy generation are changing the way government does business; and [Stephen Lewis](#) will address the importance of living a life of public service.

About Compugen

Compugen is Canada's largest privately-owned and operated IT services provider and PC systems integrator. Founded in 1981 by its current President and CEO, Harry Zarek, Compugen provides practical, real-world solutions and a comprehensive customer-focused portfolio of support services. Providing national coverage from 15 offices coast to coast, Compugen's experienced team of IT professionals helps mid-sized and large corporations and government agencies across Canada with enterprise-level solutions that optimize IT costs and leverage technology for better business results.

Compugen is a high-level business partner of Canada's most important technology suppliers and in [2007](#) and [2008](#), was a winner of Microsoft's Worldwide Partner of the Year Award, reflecting a Canadian leadership position both in deploying Microsoft technologies and in the sphere of multi-vendor software consulting, licensing, deployment and adoption.



All product and company names herein may be trademarks of their respective owners.

For more information, press only:

Donald Anderson
Marketing Projects Manager
(905) 695 5111 x 5123
Danderson@compugen.com