

Microsoft

## Software Assurance Deployment Services Benefit

**Microsoft®**  
**GOLD CERTIFIED**  
*Partner*

Compugen will redeem Deployment Services Vouchers from Microsoft Software Assurance customers in exchange for consulting and planning services for desktop deployment and information work solutions.

## Redeem Microsoft Deployment Services Vouchers for Advanced Planning Services from Compugen

Microsoft® has recently expanded the Training Voucher benefit available with its Software Assurance (SA) program so that qualified Microsoft SA customers will receive additional benefits in the form of Deployment Services Vouchers. These vouchers can be redeemed for Desktop Deployment Planning Services or Information Work Solution Services from Compugen, a Microsoft Gold Certified Partner.

### Desktop Deployment Planning Services

Most companies today use the Microsoft Desktop as a strategic business tool to help them increase employee productivity, automate business processes, leverage existing assets and build an advantage in their day-to-day operations. Getting those desktops out to users, however, and keeping them updated with the latest operating system, office productivity applications and security software can be quite burdensome.

Many organizations have a desktop build process that relies on significant deployment technician intervention and manual keystrokes, for example, with very little automation. This manual approach takes time, money and staff, and can lead to numerous system anomalies. The desktop deployment problem is further magnified by the large number of system images, checklists and custom deployment techniques that require ongoing support.

A smooth and successful deployment based on an automated approach, on the other hand, can lead to higher asset utilization and improved user productivity. It can also result in a lower cost infrastructure and improved return on your software investment.

Using Microsoft's Solution Accelerator for Business Desktop Deployment (BDD), for example, allows your organization to quickly and easily deploy new Microsoft desktop technologies such as Windows XP Professional and Office Professional Edition 2003, as well as the soon-to-be-released Windows Vista™ and Office 2007. Whether it's for deploying a new desktop, refreshing the software on an existing desktop or replacing an existing desktop, BDD offers prescriptive guidance and a process automation framework for using third-party and Microsoft tools and processes to reduce desktop software deployment costs, eliminate time-consuming and error-prone manual tasks, improve IT staff

productivity and minimize end-user disruption. BDD also provides organizations with an effective framework in which to implement Zero-Touch Installation (ZTI) and Zero-Touch Provisioning (ZTP).

### Redeem Vouchers for Deployment Services

You can use your vouchers to get from one to 15 days of desktop deployment planning services from Compugen based on Microsoft best practices. These services, which typically involve a combination of interviews, technical discussions, workshops and labs, will cover the fundamental analysis, business case, process and technical procedures you need to create the most cost-effective desktop environment. Depending on the number of vouchers you redeem, we can help you:

- Profile your current desktop management environment;
- Inventory your existing deployment tools and practices;
- Perform a gap analysis comparing your current deployment approach to best practices;
- Recommend a road map for improvements;
- Propose a deployment solution for the Microsoft migration or rollout you are planning;
- Set up a lab at your site and conduct proof-of-concept testing.

### Information Work Solutions Services

In today's business environment, where information has become the cornerstone for success, organizations depend heavily on the ability of their staff to quickly and easily share documents, find, manage and protect information, stay informed, and stay connected. This is "information work" and it involves the use, transformation, consumption and management of information. In the face of increasing business complexity, it has become crucial that organizations find solutions to help them optimize how their people utilize information and work together.

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The goal of our Information Work Solution Services is to provide information, resources, tools and project methodology that enable you to improve personal, team and organizational productivity through Microsoft-based solutions that address five key information work scenarios:

## **Optimize Business Processes Through Electronic Forms** -

Increase the efficiency of business processes by enabling employees to easily collect and re-use information by using electronic forms instead of paper or web forms;

**Streamline Document Creation & Management** - Make it easier for employees to create documents together or create documents using data from different information systems;

## **Enable Employees to Access Important Information** -

Improve employee efficiency and enable them to make more-informed decisions by giving more of them access to data stored in information systems, using the tools with which they are already familiar;

**Protect Confidential Information** - Reduce the risk of confidential e-mail, documents or other information getting into the hands of unintended parties such as competitors, press, employees or the general public;

**Enable Employee Self-Service with Portals** - Improve employee productivity and collaboration by allowing them to aggregate, organize and provision portals to collaborate with co-workers, customers and partners on documents, projects and meetings.

The Information Work Solution Services consist of two workshops facilitated by Compugen that guide your decision-makers through the steps of discovering and designing the information worker solutions that are appropriate to your organization.

## **Information Work Value Discovery Workshop**

Two days' worth of deployment services vouchers can be redeemed for a one-day Value Discovery Workshop, which will enable you to:

- Evaluate your key business issues, current technology strategies and pain points as they relate to productivity and collaboration within your organization; and
- Understand and prioritize the solutions you see as presenting the greatest value to your business.

## **Information Work Architecture Design Session**

Four days' worth of deployment services vouchers can be redeemed for a two-day Architecture Design Session, the primary objective of which is to address the problems identified in the Information Work Value Discovery Workshop by helping your CIO, IT architect and senior IT professional staff:

- Identify the Microsoft products and business services that are required to create the logical architecture for the solutions to those problems; and
- Identify the critical path for implementing these solutions within your existing technology infrastructure.

## **Compugen Has The Experience To Help**

Since 1981, Compugen has been helping medium and large corporations and government agencies with enterprise-level solutions that optimize IT costs and leverage technology for better business results. With many desktop deployment and information work solution projects to its credit, Compugen's team of trained and Microsoft-certified consultants and technicians has the knowledge and experience to help you understand how to generate the most value from your investment in Microsoft products and solutions in these two areas.

As a Microsoft Gold Certified Partner, Compugen has passed the highest level of requirements from Microsoft. Working from offices coast to coast across Canada, Compugen has repeatedly demonstrated its ability to design, implement and support robust, efficient and scalable solutions based on Microsoft technologies.

## **Act Now!**

Contact Compugen to redeem your Microsoft Deployment Services Vouchers for Compugen planning services, or to get more information on how these services can help you extend the value of your Microsoft investment.

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Licensing Solutions  
Information Worker Solutions  
Networking Infrastructure Solutions  
Advanced Infrastructure Solutions

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